

SMASHING

DEADLINES

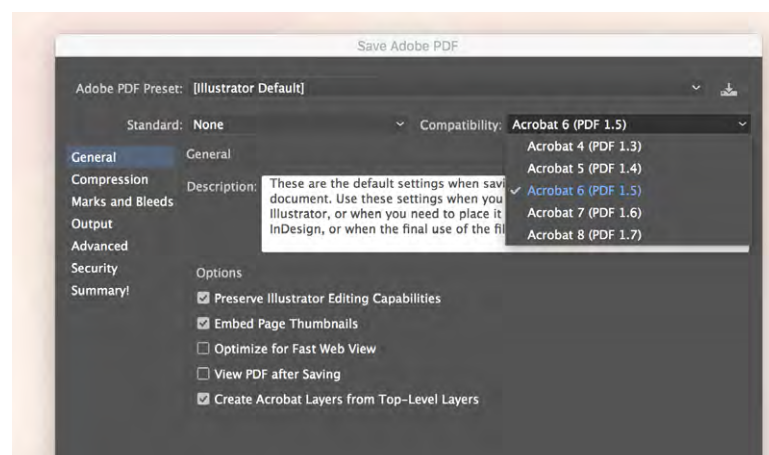
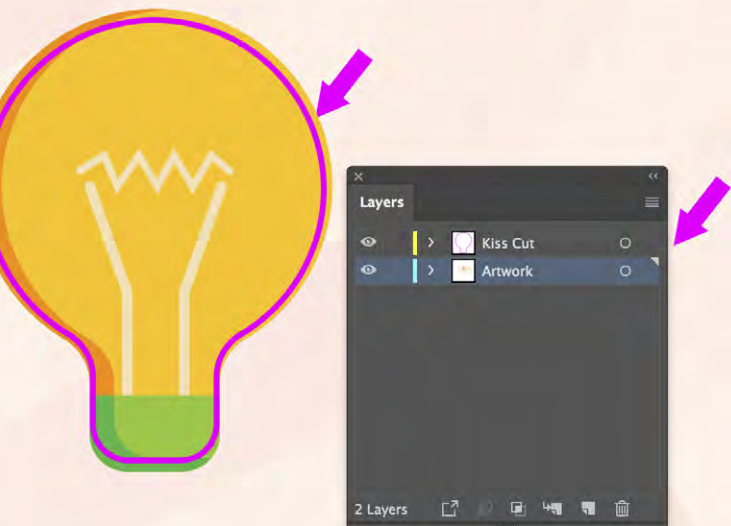


Use our simple **10 step checklist** to help get your jobs ahead in the queue!

We understand that making a deadline can mean the difference between keeping long term clients or landing them with the opposition. That's why we want to give you the edge with our tips on setting up print ready files to ensure your job flies through pre-press; first time - every time!

1 Get your file type right

The great news for you is that all of our printers accept PDF files! Need a die-cut sticker? Simply place the cut path/stroke on a separate layer and save as a **PDF version 6**. Make sure you check the box '**Create Acrobat Layers from Top Level Layers**'. Please send unlocked files! →



2 Tell us the product you need

We love a challenge here at Silverback Signs but sometimes we need a little nudge. Let us know the print media you need for your job. Is it white or clear & any other details you think will help us.

3 Create the perfect match

Check that your dimensions match the artwork size. For files set to scale, try scaling up/down to make sure they're correct.

4 Let your type do the talking

While we'd love a larger font library our font librarian is a little long in the tooth and not able to keep up with all these fancy fonts! **Create outlines** with type using Ai, select all text boxes within the document and press **Shift, Cmd/Control & O** (letter O), done!

5 Order 1 or 1000?

There can be so much focus on getting the artwork right that this is often overlooked. Let us know how many you need so we can cater to your order.

6 What look are you going for?

To make it shine, ask for a gloss finish. For a silky smooth, low reflection finish choose matte.

7 Get our 3-5 day turnaround time

Simply **email** your Job Card approval before you head out for lunch (12 noon). For urgent enquiries, we do our best to squeeze you in. Feel free to call us on **07 5445 2965** to find out more!

8 Checking the progress of your job

Keep your Job Card number handy when you call to find out where your job sits in the production line otherwise you can expect normal delivery within 3-5 working days.



9 Use a file transfer site/app

Send and track large files easily using **Dropbox, Hightail, We Transfer** or **Google Drive**. Like to try one of them out? Simply click any of the above links to open in your browser.

10 Keep us posted

Let us know the delivery info and the expected install date so we can prioritise your job!

OUR SERVICES INCLUDE

Digital wide format printing

Self adhesives: 3-5 year UV protected gloss self adhesive, 12 month easy to remove media, one way vision, 3M car wrap, window frosting & clear media.

Banners: Pull-up banners, backlit banners, wide format media banners. Gloss and matte outdoor banners, banner mesh and fabric banners. Our banners are printed on-site and are finished with Banner Brothers delivered direct.

Corflute: 3 & 5mm corflute printing, ideal for short term promotions/advertising.

Laser cut lettering: Acrylic lettering or any other shape cut with a polished edge.

Laser etching: Name tags, labels, pet tags and signage to plastic, stainless and aluminium.

Poster printing: Short & large print runs!

Computer cut: packaging, stickers, card, corflute and b flute, 20mm Celuka lettering & car decals.

Package and Display design: product display stands, product packaging and custom designs.

CHECKLIST

- PDF file supplied
- Cut paths on a separate layer
- Details of media/product needed
- Dimensions match artwork or scale correctly
- Fonts outlined or converted to curves
- Quantity required
- Special finishes, eyelets or ropes
- Order before 12 noon to get our 3-5 day guarantee
- Job Card number handy when checking the progress of your work
- Supply expected install date and delivery info
- Coffee on, feet up, your files will fly straight through prepress into production for delivery soon!



Have a question?

07 5445 2965

silverbacksigns@westnet.com.au